

Subject: Inform to Viewpoint transition update

Dear Inform company administrator

***Viewpoint - A digital platform with timely, relevant accounting and business insights, personalised for you***

We're pleased to announce that we will soon be launching a new platform, Viewpoint, which will replace Inform in early December 2020. Viewpoint's superior search functionality and personalisation makes researching insights around accounting standards, financial reporting and regulatory developments quick and easy. Please see the [attached pdf](#) for further information on the benefits of Viewpoint. We are writing to advise you, as company administrator, of the upcoming licensing changes and transition arrangements. Please share within your organisation as necessary. The launch date will be confirmed on the Inform home page.



**New login details**

All users will receive new login credentials for Viewpoint. When the site launches, users will receive an email inviting them to activate their Viewpoint account via an activation link which will expire within 48 hours. Clicking on the activation link will lead you to set up your password and complete your user profile. As company administrator you can continue to add and delete users in your company. You can also appoint up to two additional company administrators on Viewpoint.

If you subscribe to the US, UK or International site you can access Viewpoint now. See the existing Inform pages for more information. Our Canada english site will launch in early December and our Canada french site will launch in the first quarter of calendar 2021.



## Licensing and pricing changes - Inform to Viewpoint

### The licensing model for Viewpoint differs from Inform's in the following ways:

- **Inform** offers free content (no registration required) as well as subscription content (behind a paywall). Inform subscriptions are based on a 'concurrent user' model where multiple users are registered to the same licence, but only one user per licence can access the site at a time.
- **Viewpoint** offers free public use content, additional free content (behind a registration wall) and subscription content (behind a paywall). Viewpoint subscriptions are based on a 'named user' licensing model to allow for a personalised experience. Therefore only one user is permitted to use each licence. Users purchase a licence for their sole use, and they can access the site at any time.

### Transition plan

- Once Viewpoint launches, existing subscribers will be given **until their renewal date or up to approximately six months** (whichever comes first) to use Viewpoint with the existing level of access for **all registered users**, at which time Viewpoint pricing will be applied. See the [attached flyer](#) for pricing details. We have also included a pricing calculator as per the attached excel worksheet to aide you in your evaluation of pricing under Viewpoint
- If your Company has a 'ratio of active to concurrent users' of 1, you will likely be unaffected by the licensing changes. For example, if you have one user actively using one concurrent licence, you have a usage ratio of 1 and therefore will not need to purchase additional licences on renewal.

### Subscription renewals

- Companies due to renew around the launch date will be given an extension to allow at least a month's use of Viewpoint with existing levels of access for active users, prior to moving to Viewpoint pricing.
- In advance of renewal, we will email you providing individual quotes for the suggested number of Viewpoint licences given your active usage levels, and advise the date by which you need to confirm the number of licenses you wish to continue with.



## Further support

- If you have any questions, please get in touch with your usual PwC contact or email [ca\\_viewpoint@pwc.com](mailto:ca_viewpoint@pwc.com) .