

Subject: Inform to Viewpoint transition - for your information

Dear Company administrator

Viewpoint - A digital platform with timely, relevant accounting and business insights, personalised for you

We're pleased to announce that we will soon be launching a new platform, Viewpoint, which will replace Inform in late 2020. Viewpoint's superior search functionality and personalisation makes researching insights around accounting standards, financial reporting and regulatory developments quick and easy. Please see the [attached pdf](#) for further information on the benefits of Viewpoint. We are writing to advise you, as company administrator, of the upcoming licensing changes and transition arrangements. Please share within your organisation as necessary. Further communications will be made about the launch date on the Inform home page and in the Inform fortnightly newsletter.



New login details

All users will receive new login credentials for Viewpoint. When the site launches, users will receive an email inviting them to activate their Viewpoint account via an activation link which will expire within 48 hours. Clicking on the activation link will lead users to set up a password and complete a user profile. As company administrator you can continue to add and delete users in your company. You can also appoint up to two additional company administrators on Viewpoint.



Licensing and pricing changes - Inform to Viewpoint

The licensing model for Viewpoint differs from Inform's in the following ways:

- **Inform** offers free content (no registration required) as well as subscription content (behind a paywall). Inform subscriptions are based on a 'concurrent user' model where multiple users are registered to the same licence, but only one user per licence can access the site at a time.
- **Viewpoint** offers free public use content, additional free content (behind a registration wall) and subscription content (behind a paywall). Viewpoint subscriptions are based on a 'named user' licensing model to allow for a personalised experience. Therefore only one user is permitted to use each licence. Users purchase a licence for their sole use, and they can access the site at any time.

Transition plan

- Once Viewpoint launches, as an existing subscriber you will be given **up to six months or until your renewal date** (whichever comes first) to use Viewpoint with the existing level of access for **active users**, at which time Viewpoint pricing will be applied - see [attached flyer](#) for details. For example, for a company currently using one concurrent licence shared amongst five users:
 - If only two of the five users **actively** use Inform (have logged in during the past year) - we will provide full Viewpoint licences for the two active users during the transition period. If you would like to retain access for two users you need to purchase one additional license upon moving to Viewpoint pricing.
 - The remaining three users, who have **not** logged in to Inform over the past year, will be migrated to Viewpoint but with free registered accounts. This type of account still allows personalisation, but with access to free content only. The Manuals of accounting and accounting standards are only included with a paid subscription.

Subscription renewals

- Companies due to renew around the launch date will be given an extension to allow at least a month's use of Viewpoint with existing levels of access for active users, prior to moving to Viewpoint pricing.
- In advance of renewal, we will email you a quote for the suggested number of Viewpoint licences given your usage levels, and advise the date by which you need to confirm the number of licences you wish to continue with.



Further support

- If you have any questions, please get in touch with your usual PwC contact or email uk_viewpoint@pwc.com.